

Applications are now open for makers to take part in the Hattie and the Wolf Creative Space.

We are inviting artists, designers, craftspeople or representatives of independent art, design and craft to participate.

Hattie and the Wolf Creative Space is intended to **provide a retail outlet for creatives, makers and independent manufacturers to showcase their products** in a professionally-appointed and well-promoted venue.

#### The Venue

Hattie and the Wolf is situated on the corner of busy Skipton and South Streets, alongside a children's clothing and gift store, a vintage and antiques store, a custom shower screen store and a cafe. It is a friendly little corner with a positive vibe and a good flow of consistent foot traffic. The shop will open from Tuesday to Saturday.

#### Selection Criteria

Hattie and the Wolf Creative Space will feature exclusive designer/maker goods.

Participants will be selected on the basis of:

- quality of artwork
- product
- presentation
- aesthetic cohesion with overall curated exhibition
- appropriate experience of the artist/makers

#### Who Can Apply

Proposals are invited from emerging and established artists/designers/craftspeople or representatives of Australian independent art, design, and craft. Designers using offshore manufacturing processes are also welcome to apply. Please explain your processes thoroughly.

#### Product Categories

Hattie and the Wolf Creative Space focuses on products that are suited to gift-giving for people of all ages, we hope to offer a broad range of quality products in the following categories:

Artwork	prints, canvases, sculptures
Ceramics	plates, mugs, kitchenware, sculpture
Edibles	nuts, preserves, tea, coffee, chocolate
Giftware	soaps, candles, ornaments
Jewellery	resin, fine silver, lazercut
Stationery	cards, journals, calendars, wrapping
Textiles	scarves, clothing, bags, cushions, toys, homewares
Woodwork	toys, homewares, sculptures
Clothing	sleepwear, screenprinted tees, womens and menswear

All makers must ensure that their products comply with the Australian Safety Standards and must provide copies of their PL insurance certificate of currency. Consumables are to be packaged and labeled with directions to 'consume off site' with the exception being in store tastings/samplings and events/evenings where guests are invited and welcomed to sample our products.

#### Application Process

Submissions must include a completed application form and 3 jpeg images of your work.

Electronic submission is preferred, emailed to: [hattieandthewolf@westnet.com.au](mailto:hattieandthewolf@westnet.com.au)

You will be notified of your placement within 2 weeks of us receiving your application.



*Hattie and the Wolf.*  
CREATIVE SPACE

### Participation Fee

Successful applicants will be offered a space within the shop on a monthly rotational basis.

Space will be charged at **\$45 per week + GST (\$50)**. Smaller spaces will be charged at **\$25 + GST (\$27.50)** per week.

We do not take any commissions or fees other than the monthly rental.

### Payments

Once your tenure ends, we will endeavor to process payments to your accounts within 10 working days.

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CREATIVE SPACE



## Application Form

### CONTACT DETAILS

First Name:

Last Name:

Phone #:

Email:

### BUSINESS DETAILS

Trading As:

ABN:

Do you have your own insurance? Y N

Website

Public Liability Provider & policy No.

Facebook Page / Instagram:

### BANKING DETAILS

Account Name:

BSB:

Account #:

### ABOUT YOU & YOUR BIZ

Do you make your own products? Y N if No, tell us about your manufacturing process.

Tell us a bit about your business and how your products are made.

#### TELL US ABOUT YOUR WHAT YOU SELL

Product Descriptions & Price-Points (no need to list every single item you propose to stock in the shop, just an indication of type of product and price range. For example: Framed Print \$50)

Where do you currently sell your product/s?

#### WHEN WOULD YOU LIKE TO JOIN US

Preferred Month (number the boxes from 1-3 with one being your first preference)

- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

#### YOUR IMAGES

Attach 3 low res images of your product when returning this email, clearly labelled with your business name.

## FAQ's

### **Do you charge a commission on sales?**

Our aim is to help you grow your business, with minimal cost to you. So long as we continue to cover our costs we will continue to charge no fees.

### **Do I need to supply tables etc?**

No, the visual merchandising of the Shop will be the responsibility of Hattie and the Wolf staff. We will endeavour to keep things fluid within our shop space, keeping it interesting for the customer and giving you greater visibility within the shop space.

### **do I need to re-stock?**

We will keep a close eye on stock levels, however feel free to give us a bell during your tenure and ask how things are going, that way you can maximise your selling potential during your time in our shop. (Andrea 0429 852 438)

### **What will you do to promote our products?**

During your tenure you will be listed as a featured maker/designer/artist within our shop. Your products will be featured across all of our social media channels and your praises will be shouted to whoever will listen. We hope that you will also tell your tribe that you can be found in our shop as well.

### **What if something is broken or stolen?**

We will not be held responsible for any loss, theft or damage to your products. We will take all due care and will provide a safe environment within our means, however we cannot accept responsibility for breakage or stolen goods.

### **Will I still be charged if I cancel?**

Not if you give us enough notice and we can replace you, however the below fees may apply.

\*Cancellation within 14 days of shop opening will attract a 50% fee

\*Cancellation within 7 days of shop opening will attract the forfeiting of 100% of the fees and cost of the stall

\*Cancellation of contract during your stay will attract the forfeit of any remaining rent and no refunds will be issued

### **When do I deliver my goods?**

Once accepted we will need to receive your goods two days prior to your rental period, this will give us plenty of time to merchandise your products. A fully completed stock & price list will need to be provided on this date. If posting products, please leave plenty of time for Australia Post to deliver, postage costs will be your responsibility.

### **Collection of Stock**

You will be required to collect your stock no more than two days after your rental period ends unless prior arrangement has been made. If we are returning items by post, the cost of postage will be charged to you once established.

### **When do I pay my rental?**

Once accepted and your month scheduled in, we will require the first week's rental paid within 7 days.. This will secure your spot. Payment can be made via PayPal, Credit Card or Direct Deposit.

### **How Do I know how much space I will need?**

Rental is charged per <sup>2</sup>metre square, so imagine how much space your product will take up using that as a guide. We can help determine the amount of space that you might need.

### **How will you select your makers**

We would love to give everyone a go, however the reality is that we need to maintain a certain standard of presentation within our store therefore participants will be selected on the basis of:

- quality of artwork
- product
- presentation
- aesthetic cohesion with overall curated exhibition
- appropriate experience of the artist/makers

If you are unsuccessful, we are happy to provide you with some feedback that might help you with future applications.

### **If I am not successful the first time, can I reapply?**

Yes, of course. If you feel that your product has grown and evolved from the first application, please have another go.